

What is claimed is:

1. A plant package, comprising a potted plant and a sleeve disposed about the potted plant, the sleeve initially having a flattened condition, and comprising in the flattened condition: a sidewall portion having a tapered shape, and a convexly curved lower end having a gusset portion having a curved inner fold therein, and in an opened condition the sleeve having a generally frustoconical shape for substantially covering a pot of the potted plant.
2. The plant package of claim 1 wherein the sleeve in the opened condition substantially conforms to a circumferential curvature of a bottom surface of the pot when the pot is disposed in the sleeve.
3. The plant package of claim 1 wherein the sleeve forms a decorative cover when disposed about the pot.
4. The plant package of claim 1 wherein the sleeve is connected to the pot.

5. The plant package of claim 1 wherein the sleeve is constructed from a material selected from the group consisting of treated or untreated paper, metal foil, polymeric film, non-polymeric film, cardboard, fiber, cloth, burlap, and laminations or combinations thereof.

6. The plant package of claim 1 wherein the sleeve further comprises an upper portion which is detachable via a detaching element in the sleeve.

7. The plant package of claim 1 wherein the sleeve is constructed from a material having a thickness of from 0.1 mil to about 30 mils.

8. The plant package of claim 1 wherein the sleeve has a decorative pattern or design thereon.

9. The plant package of claim 1 wherein the sleeve has a curved upper end.